

# Business Casual

The idea of business casual is to be comfortable, while looking professional.

Short-sleeved tops, maybe with vests.

Fashionable combinations of tops, vests, and skirts.

Open toe shoes.



Shirts and sweaters in a variety of colors and patterns.

Slacks or corduroy pants.

Relaxed but elegant shoes.



*Savannah Arts Academy*

# How to Dress for Success

## **Professional Attire**

When dressing for a professional or business event or meeting, one should consider the message that their clothing choices will convey.

The first thing you should ask yourself is...  
“What do I want my appearance to tell the people around me about myself?”.

First impressions are everything. Always dress in a conservative and “covered” manner.

Never wear t-shirts, logos or jeans.

The most important thing about meeting someone whom you are trying to impress, is conveying to them, the appropriate message about who you are as a professional.

People who show up to business meetings or interviews and do not look professional, do not get hired.

Consider color and pattern choices that make you look confident and mature. Avoid crazy patterns or neon colors as they may convey to others that you are unprofessional and unfit for a position.

## **Female Attire**

Women should wear dresses or skirts in dark or muted colors at or just above the knee. Pants should be dark or khaki and should be form fitting,. Jackets should be blazers or well tailored coats. Shirts and blouses should be your size and should be solid colored with the correct number of buttons.



## **Male Attire**

Men should wear pants in dark or muted colors. Pants should be dark or khaki and should be form fitting, but not tight. Pants in dramatic colors will convey to professionals that you do not take things seriously. Jackets should be well tailored. Shirts should be your size and should be solid col-

