

Graphic Artist



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Overview



- A graphic artist composes visual material for printing or digital display.
- Ads in magazines or newspapers and on the web are all created by a graphic artist.
- and artist is responsible for selecting the appropriate font, color and placement for the best quality message.
- Usually commercial artists, but there are more and more working entirely in digital media producing fine art.
- With a enough skill and plenty of time, a graphic artist can construct amazing scenes all on the

Specialty Areas



- Create newspaper articles
- Create logos for companies
- Make computer generated people or things to put into movies
- Design the front page of a website
- Do Fine Arts projects (pieces of artwork with no other use than emotional/visual appeal)
- Designing the blueprints for a new house

Education



- A bachelors degree in graphics (or other closely related field)
- 4 years of college
- At least technological training in Photoshop and other similar programs to meet employment standards

Salary



- The median annual wage for graphic designers was **\$44,150 to 48,000** in the last year

Employment Outlook



- Employment options are projected to grow by 13% between 200-2022
- This is the norm for most jobs
- It is expected the graphic artists will be pushed out of there spot for other “more qualified ”employees in many years (people who have more expierence)

Professional Organizations



- **Icograda**- The International Council of Graphic Design Associations : world body for professional graphic design and visual communication. it is a group of professionals organized for graphic design, visual communication, design management, design promotion and design education.
- **SEGD**- Society for Experiential Graphic Design; a global, community of professionals who plan, design, and build experiences that connect people to place.
- **AIGA**-the professional association for design The place design professionals turn to first to exchange ideas and information, participate in critical analysis and research and advance education.
- **RGD**- The Association of Registered Graphic Designers RGD shows off knowledge sharing, continuous learning, research, advocacy, mentorship and work on new design.

Coursework



- There is a range of coursework that is recommended for graphic artists which includes:
 - Studio art
 - Design history
 - Typography
 - Symbolology
 - Corporate identity
 - Computer-assisted design
 - Print technology
 - Business
 - Psychology

College Major



- Graphics and Design (most colleges have a specific Graphics and Design major)

Certification



- Photoshop
- Word
- Most of the time, certification is not required to be a graphic artist