

Savannah Arts Academy

Advisory Committee – Communication Arts – Web & Digital Design

Purpose: The purpose of our advisory committee is to inform you of our program and to generate active participation in our career pathway through helping our students learn more about employability skills, career options, and our local community.

Short Term Goals:

- To increase community leader involvement in our program through guest speakers and job shadow experiences.
- To inform the business community about our Work Based Learning – Internship Program with hopes of getting new supervisors for students.
- To learn more about the employability skills needed to enter the work force.
- To evaluate our program to determine if our students are learning useful information to enter the business world.
- To assist with our annual Film & Media Festival
- To assist in FBLA competition preparations in areas like Job Interview, Client Service, and Public Speaking, and others
- To assist with the FBLA Region Leadership Conference and to serve as judges if we host again in the future

Long Term Goals:

- To find business partners who will sponsor our FBLA members to compete at the National level
- To find business partners who will sponsor our FBLA members to compete at the State level (after we secure National level participant funding)
- To find business partners who will help with the expenses of having an FBLA State Officer if we decide to have one in the future
- To establish relationships with web design and animations businesses who would be willing to help critique and find new ways to improve our student work
- To assist with college and career planning with our students who are interested in careers relating to interactive media
- To create field trip observation opportunities for our students relating to interactive media