

Communications Arts Advisory Committee
Agenda-November 18, 2014
 Industry Certification

Welcome & Introductions	Amy Perry, Patrick Schwerin Advisory Committee Members
Purpose	The purpose of our advisory committee is to inform you of our program and to generate active participation in our career pathway through helping our students learn more about employability skills, career options, and our local community.
Career Pathway	Web & Digital Media (formerly Interactive Media) <ul style="list-style-type: none"> • Introduction to Business & Technology • Introduction to Digital Technology • Digital Design • Web Design • Introduction to Graphics & Design (for 10th Grade) Updates to Communication Arts Department Program of Study
FBLA	Future Business Leaders of America <ul style="list-style-type: none"> • Competitive Events • Conferences, National Leadership Conference, Chicago this summer
Work Based Learning	Internship Program Explorer Post Experience Job Shadow Days Guest Speakers
Round Table Discussion	Approval of Mission Statement & Philosophy Final visit on March 25 at 12ish in Media Center. Members from the final visiting team will be asking you questions about your involvement with our department! What do we need from you? Input & Suggestions on the following <ul style="list-style-type: none"> • Possible internship positions experiences, job shadow experiences for our students, and field trips • Resume, Interview, Electronic Portfolio advice • Future Business Leaders of America Competitive Event Preparation Sessions • FBLA Monetary Sponsors for students competing at the State and National level • Suggestions and ideas for classroom presentations and activities relating to employability skills What do you need from us and our students? <ul style="list-style-type: none"> • We want to help you as well, please let us know what our department, students, and FBLA members can do to help you. ☺
Questions and Answers	Don't hesitate to call the Communication Arts Office at 912-201-4172 or email us: amy.perry@sccpss.com (IBT, WBL/Internship) patrick.schwerin@sccpss.com (Intro to Digital Technology, Digital Design, Web Design)