

**Savannah Arts Academy Communications Arts Department
Industry Certification Advisory Committee Meeting
Minutes for January 13, 2014**

Call to Order

The Industry Certification Advisory Committee Meeting opened with Amy Perry and Patrick Schwerin welcoming everyone to the meeting and then proceeded with introduction of the people in attendance.

Purpose

Teachers Amy Perry and Patrick Schwerin explained the reason we have an Industry Certification advisory committee was to create a close working relationship with business, industry, and other organizations and individuals, as well as to ensure that our Business and Computer Science programs are relevant to the needs of students.

Career Pathway

Teachers Amy Perry and Patrick Schwerin showed the Communication Arts –Interactive Media Pathway classes and how students advance through the current pathway in the program of study. In addition, the proposed new career pathway for current freshman and incoming students was explained with the addition of the introduction to graphics and design class.

Upcoming Events

Next we discussed upcoming events including the Film & Media Festival coming in May and Junk 2 Funk. SAA Day is also coming soon so we requested volunteers from the advisory committee to attend and assist.

FBLA (Future Business Leaders of America)

The FBLA Region Leadership Conference was discussed. The event is January 15 from 3:00pm-8:00pm. Volunteers need to sign up and the email link provided by Mrs. Perry. Link was available at the meeting and committee membership signed up. There will be 676 students at the conference. SAA has 100 students attending and the next largest county is Tattnall County High School with 47 teachers.

Work Based Learning Update

Work Based Learning teacher Amy Perry explained how internship was only available to seniors, places where students internship and descriptions of their positions. Opportunities in work-based learning for the whole school included the Explorer Post Experience and Job Shadow Day. Mrs. Perry asked the committee to please inform her of possible internship positions experiences, job shadow experiences for our students, and field trips.

Announcements

The Explorer Post program is offered to students in 11th and 12th grade. These programs include Communications, Marketing, Engineering, Firefighting, Gulfstream, Hospitality, Law & Government, Medical and Nutrition, and Food Services.

Questions and Answers

The Communication Arts Department Contact information was distributed to the committee as well as classes teachers taught and email address for further questions or opportunities.

Adjournment